



Mariposa Group Canada Ltd.

# Mariposa's Ownership Structure

Understanding the shareholders of  
Mariposa Group Canada Ltd.



# Shareholders



The shareholder structure of Mariposa Group Canada is defined by master franchise network organizations where shareholders are balanced between principal owners and franchisees. Within the structure, franchisees have the opportunity to evolve into principle owners.

15+

Principal Owners

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10+

Residential Owners

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200+

Senior Franchise Owners

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300+

Junior Franchise Owners

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# Mariposa's approach to business



**Mariposa Group is a global master franchise company that is mutually owned by its franchise partners.**

Mariposa Group's investment portfolio is diversified across multiple asset classes and geographies with majority and minority ownership within a master franchise network, which is defined by venture capital and real estate in both Mariposa branded and non-branded subsidiary companies. Mariposa Group is made up of Master Franchise Networks that are organized as Tier Holdings that includes subsidiaries, and certain assets owned directly by franchisee shareholders,

The Mariposa branded businesses span multiple industry sectors that pertain to property improvement, development, and enhancement. The strength, diversification and maturity of the portfolio enables the Mariposa Group to realize certain holdings, reinvesting profits and proceeds from sales to support, develop and grow new and existing businesses.

Mariposa defines success not only by building successful, profitable franchise businesses as global operators, although also by the long-term creative value for the communities where the company operates.



# Contact us



**Become a franchisee**

[www.opportunity@mariposacanada.ca](mailto:www.opportunity@mariposacanada.ca)

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**General Inquiry**

(416) 970-6681

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**email**

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**Social Media**

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