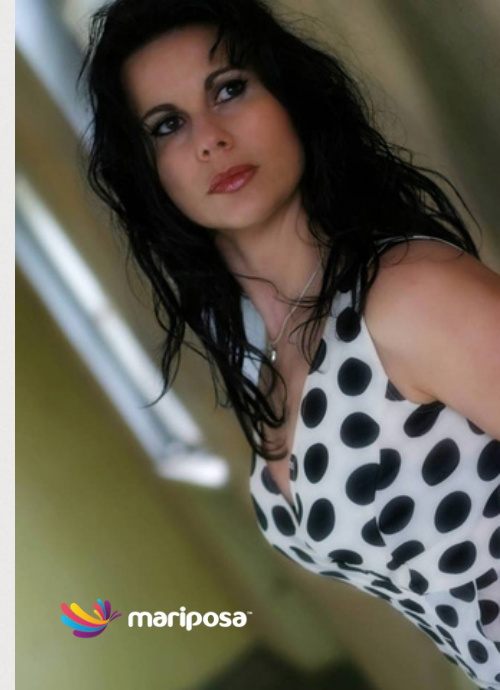


KATALINA CONTI

CHIEF STRATEGY OFFICER

Senior Vice President and Chief Strategy Officer of Mariposa Group Canada Ltd.



Katalina Conti is the co-founder and also among principal shareholders of Mariposa Group Canada Ltd.

Katalina Conti is the creative mind behind much of everything that is Mariposa.

Katalina Conti is considered the glue that holds all of what is Mariposa together.

ROLE

Appointed and has served as CSO since August 2016,

- Primary architect of all aspects that pertain to brand management.
- Primary architect of all administrative regulative policies and procedures.
- Primary strategist for all aspects of business development.
- Primary strategist for all aspects of business growth and expansionism.
- Primary architect and strategist for all aspects of corporate communications.
- Primary architect of business unit creation.
- Primary architect of content creation.
- Primary architect of corporate properties and business infrastructure.

EXPERTISE

- Business Development Expert.
- Marketing Expert.
- Brand Communications and Management Expert.
- Financial Management Expert
- Administration Management Expert
- Inventive Content and Technology Expert.

SKILLS

- Customer Service and Relations.
- Website Design and Development.
- Web Marketing.
- Content Creation and Management.
- Corporate Affairs and Administrative Management.
- Product Design and Development.
- Technology Design and Development.