

# CAMERON WRIDE

CHIEF INNOVATION OFFICER

President and Chief Innovation Officer of Mariposa Group Canada Ltd.



Cameron Wride is responsible for Mariposa's Innovation Department. Cameron Wride is responsible for assisting with inventing new products services across the entire company.

## ROLE

Appointed and has served as Chief Innovation Officer since May 2021,

- Responsible for managing the daily innovation operations of the entire company.
- Responsible for managing the overall innovative performance and profitability of Mariposa Group Canada.

## EXPERTISE

- Business Development Expert.
- Business Strategist Expert.
- Marketing Expert.

## SKILLS

- Investment management.
- Business solutions innovator.