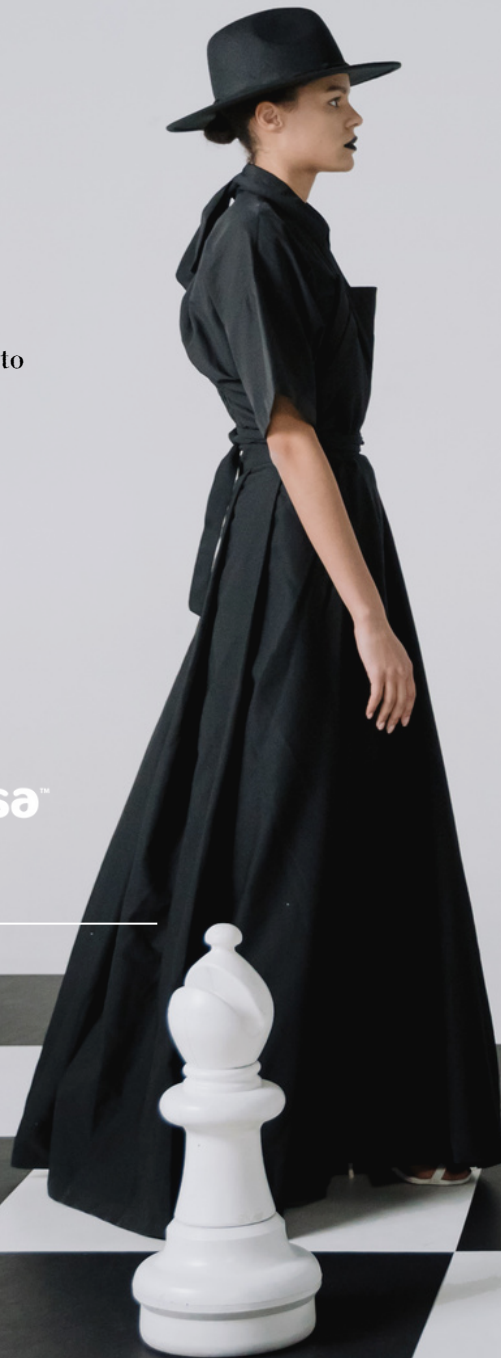


DESIGN

Passion. Skill. Creativity.

The Mariposa
Decorative Design
Studio

There are a variety of options to consider with creating and establishing your own design studio.



info@mariposacanada.ca

opportunity@mariposacanada.ca

EXPANDING UPON CAPABILITIES

Operating from a design studio enables greater capability, therefore enables greater profitability.

Establishing a design studio can be enormously profitable. You can pursue your decorative design career while pursuing your passion and work with people who end up feeling like family. Creating a design studio from scratch, however, can be quite challenging. In order to be within the 20% of designers that make it past their fifth year in business, you need to be well versed in business development, managing people, operations, and inventory, marketing and much more. Owning a Mariposa Decorative Design Studio reduces many of these hurdles because it involves investing in a pre-made concept with brand name recognition and support from a diverse business resource. All that's left to do is deliver a quality service and product consistently and effectively manage a talented team. If you want to know how to invest, create, and establish a decorative design studio, please contact us at: info@mariposacanada.ca



OPTION 01



DESIGN

from home



Let's begin info@mariposacanada.ca

DESIGN

from a commercial location



Let's begin info@mariposacanada.ca



HOW MUCH WILL IT COST TO INVEST IN DECORATIVE DESIGN STUDIO?

DESIGN STUDIO

A Mariposa Decorative Design Studio is a worthwhile investment.



Investing in a Mariposa Decorative Design Studio can be very affordable, although the average investment required to enable a designer to become highly successful, the investment will exceed CDN \$200,000.

General startup costs:

What creating and establishing a decorative design studio costs: Total Mariposa Decorative Design Studio startup costs range anywhere from CDN \$50,000 to CDN \$6,000,000. While you can establish a studio on the lower end of the spectrum, most successful studio startups will range between CDN \$200,000 to \$300,000.

What is added to your design studio:

Total startup costs give you the ability to prop up your brand identity as a decorative designer. Mariposa's Decorative Design team at the corporate level, will implement studio management systems, training and support for studio staff, an abundance of support for business marketing and promotion, integration of advanced technology and supportive equipment, management of product inventory, and most importantly, the support for your studio's grand opening and everything your decorative design franchise business requires to further succeed.



**MARIPOSA DECORATIVE DESIGN
CANADA**

BUSINESS DEVELOPMENT | LEAD EXPERT
ALEX THOMAS

BUSINESS DEVELOPMENT | SUPPORT
PHIL CARSON EXPERT
JAMES ANDERSON EXPERT

FRANCHISE BUSINESS RECRUITMENT
**SARAH JONES, AMANDA LU, DIANNE WANG,
JANE WISEMAN, DAVID CHOI.**

MARKETING
GERALD CHAN

ADVERTISING | BUSINESS PROMOTION
JASMINE THOMAS

DECORATIVE DESIGN SUPPORT
MARY STYLES

**If you are serious about creating and
establishing a decorative design studio,
then please forward us your business
proposal at:
opportunity@mariposacanada.ca**



BECOME EVEN MORE PASSIONATE ABOUT DESIGN...