

YONGE
HAMILTON CITY MALL
YONGE





DEPARTMENT
STORES

BOUTIQUES

EXHIBITS

SPECIALTY
SHOPS



DUBAI MALL WHO? CANADA IS BACK!

The days where Canada plays second fiddle are over. The time to restore our once great Canadian tenacity and sense to innovate is best reflected through the Hamilton City Mall project.

A shopping experience like no other, the Hamilton Shopping Delight is a component of the Hamilton City Mall.

PROJECT OVERVIEW



The Hamilton City Mall will become the largest shopping mall in Canada.

The Hamilton City Mall is a combination of a shopping and civic complex that will be located in northern Hamilton. The Hamilton City Mall will become the largest shopping complex in Canada, surpassing the West Edmonton Mall, with a total retail floor area of 542,000 square metres (5,834,039.45 sq ft). Located in the new focal point of the City of Hamilton, becoming a part of a CDN \$20 billion build out of northern Hamilton, adjacent to what will become the iconic Hamilton Ice Palace, and will include over 1,200 shops. By 2030, the Hamilton City Mall will become among the most visited malls in the Province of Ontario, attracting over 56 million shoppers and tourists each year.

The Hamilton City Mall is scheduled to open in September 2028.

Despite that there is time flexibility, the Hamilton City Mall is scheduled to open in September 2028, with about 1000 retailers, marking the second largest-ever shopping malls opening in Canadian history after the West Edmonton Mall.

Building a shopping mall like no other anywhere in Canada.

At over 13 million square feet (equivalent in size to more than 60 football fields), The Hamilton City Mall will have a total internal floor area of 5.9 million square feet (55 ha) and leasable space of 3.77 million square feet (35 ha), about the same as the West Edmonton Mall.

OVER 200
RESTAURANTS,
FOOD VENUES,
AND
AMUSEMENT
AMENITIES.



Plentiful
**DINING &
AMENITIES**

HAMILTON CITY MALL

New Start-ups

New food brands and offerings:

- 3 new fine cuisine restaurants.
- 12 new family restaurants.
- 57 new fast food serving venues.
- 29 new food and beverage kiosks.
- 8 food market venues.

New business creation

Among the most wonderful aspects of the Hamilton City Mall is the large scale of business start-ups, the introduction of new businesses and brands, and the display of the business development efforts and investment that has been made by Conti Group.

Conti Group corporate head office is located in Hamilton Canada.



The Hamilton City Mall has been co-designed from within Mariposa Vision, has been architected and developed by Mariposa Frontiers, and managed by Mariposa Properties, although will be wholly-owned by Conti Group, an Italian-multinational venture capital and real estate development company that is headquartered in Milan, Italy. Conti Group is a private family-oriented company, primarily owned by Adriano Conti and Katalina Conti, with a recent valuation of EUR €18.5 billion as of August 2022. With six operational business units and 90 active wholly-owned companies. Conti Group has a collective presence in 46 markets across Europe, Eurasia, Africa and the Middle East, Asia, the Caribbean, North America, and South America.

Conti Group is primarily a consolidated investor in real estate, currently planning to evolve into the largest property investor in the City of Hamilton, soon to become known for various large-scale projects such as enabling the development of the Hamilton Olympia Park for a future Toronto-Hamilton Olympic Summer Games, and enabling Hamilton to be a focal point for Silicon Canada and the Ontario Economic Action Zone.



Segments of Mariposa Group Canada that are credited for the design and development of the Hamilton City Mall.



VIRTUAL COMMUNICATION

INTRODUCED AT
HCM VIRTUAL DOME

A new form to connect
interact and form relationships.

HAMILTON CITY MALL

OPEN PODCAST

SPEAK YOUR MIND



Open Podcast is among the civic resources that will be created and made accessible at HCM.

HAMILTON CITY MALL

FASHION

A fashion model is the central focus, posing on a white ledge. She is wearing a dark green, cropped bomber jacket with a high collar and multiple pockets, paired with vibrant red, satin-like pants that have a drawstring waist and a small gold logo on the side. Her accessories include a black beanie worn backward, dark sunglasses, large hoop earrings, and several rings on her fingers. She is also wearing black lace-up boots. The background consists of a light-colored, textured wall with horizontal lines, possibly a building facade. The lighting is dramatic, casting shadows and highlighting the textures of her clothing.

HAMILTON CITY MALL

INTRODUCTION
OF NEW
FASHION
BRANDS AND
BUSINESS

The majority of fashion boutiques, department stores, and exhibits at the Hamilton City Mall are all new start-ups and expansionist brands and businesses.

WOMEN'S Fashion & Lifestyle

MAGNIFICENT

A new department store type of
retail business created
by Conti Group.



CHEETAH

C L U B

A FASHION BRAND
SEGMENT OF
BLACK PANTHER
GROUP THAT HAS
EXPANDED FROM
ITALY.

*Katalina Conti
Fashions*

WILD THING



EXOTIC AND
DISTINGUISHED
FASHION
STYLES

IMPORTS
FROM
ITALY.

A fashion brand segment of Black Panther Group.

THE BEAUTY OF

COLOUR

*fashion Style
Inspired by Culture*

NEW BUSINESS CREATION

Offering imported designer fashion from Africa and the Caribbean.

BUSINESS INSIGHT

Founders Katalina Conti and Korina Villanueva felt that it's about time that a fashion brand and department store was created that specifically catered to and accommodated women and men of darker skin colour. The two designers have created fashion, perfumes, cosmetics and personal care and wellness products that respect the needs of specific cultural ethnicities.

KORINA VILLANUEVA

Co-founder and principle fashion designer from Saint Lucia.



THE MOST EROTIC APPAREL IN THE WHOLE WIDE WORLD



**THE EXQUISITE
AND DELICIOUS
COLLECTIONS
EVER...**



**The Greatest Brand of
Sexy Sensuality.**

Want a sexy wardrobe
and closet? Pay a visit to
HCM.



REFLECT
EROTICA

Some times you
have to loose
yourself, in order
to find yourself.

Fashion for
your other side.

THE CREATIONS OF
KATALINA
CONTI

A fashion brand segment of Black Panther Group.

LIKE ... YEAH



A fashion brand segment of Black Panther Group.

STYLISH DECORUM AND LIVING

POSH & POLISHED

YOUR RESOURCE FOR LIVING SEXIER



A home and lifestyle enhancement brand
segment of Black Panther Group.

AMPLIFY



Fashion
collections by:
Daniel Gallego

Men's casual fashion
& personal care

START DRESSING STYLISH AGAIN

SOMETHING WONDERFUL

Fashion that accommodates a
woman's natural beauty.

KIMBERLY NGUYEN
FEATURED DESIGNER COLLECTIONS





MILAN | ITALIA

KATALINA CONTI

THE CONTI
FASHION HOUSE

The best of fashion imports
from Italy.

Dress and be beautiful

DRESS CLASSY LIKE THEY DID BACK IN THE DAY

MASTERY

Be a man of
distinguished
nature

100% OF ALL
FASHION APPAREL IS
MADE IN CANADA

MASTERY
AT HCM,
WHERE

FASHION

MAKES SENSE

PIZZAZZ

FASHION

LG
BT
QB
THE BEST
SOCIALLY
INFLUENCED
FASHION

A fashion brand segment of Black Panther Group.

FASHION APPAREL

PERFUME

PERSONAL CARE

SHOES

JEWELLERY

COSMETICS

HOSIERY

**All imports at
20-30%
discount**

CONTE

DISCOUNT FASHION IMPORTS FROM ITALY

QUALITY AT DISCOUNT

Dress fabulously without
depleting the bank account.

SPECIAL OFFERINGS

Ends of stock from past year
collections.



THE ICONIC MAN

FASHION APPAREL | SHOES
LIFESTYLE | JEWELLERY
EYEWEAR

15+ DISTINGUISHED OUTFITS
SEASONAL OUTFITS
CULTURALLY INFLUENCED OUTFITS

Transforming men back into men again. Appreciating men for
being a man. Enabling men to have an iconic appearance.

All apparel is Made in Canada.

Featured at HCM

FOOBY

THE BEST IN CULTURALLY AND
SOCIAALLY INFLUENCED FASHION



HAMILTON CITY MALL



CONTI

MILAN | ITALY

ISABELLA
CONTI

THE FINEST IN TRADITIONAL
ITALIAN FASHION

KATALINA
CONTI

INTRIGUING AND UNIQUE
ITALIAN FASHION

BEAUTIFY



THE BEST IN
CANADIAN
FASHION

100% MADE
IN CANADA

RETRO BLAZE

Made in Canada

The Best

in historically influenced fashion of the 1960s, 70s, and 80s.

Featured at HCM.

AWESOME
RETRO

Funky Statement

perfect

Cool

FASHION

FOR ECCENTRIC TEENS

TRENDING STYLES

HAMILTON CITY MALL

ANIMAL SANCTUARY

TIGER CATS IN HAMILTON

All visitors to HCM
will have full access to
the animal sanctuary.



HCM

ENTERTAINMENT PAVILION



PERFORMANCES BY

CANADIAN

ARTISTS

IN CONSTANT SUPPORT OF CANADIAN MUSICIANS, COMEDIANS,
AND THEATRICAL ARTISTS.

HEALTHY

Hamilton

HCM FOOD COURT

The HCM Food Court consists of restaurants that predominately serve healthy food and beverage.

A Conti Group force for good initiative.



meaty appetites

100% CANADIAN

A combined butcher shop and deli restaurant.

OFFERING
YOUR
FINEST
CUTS!

THE BEST IN CANADIAN FARMING.

PLUS!

WHERE YOU REALLY,
REALLY WANT TO EAT
LUNCH.

YumYum

Healthy Hamilton



Healthy
Food for diet

Healthy Food
Recommendation for a diet.

Fast serving
can be healthy

At HCM, we really do care
about consumer
protection and service.

Canadian Foods

American Foods

Mexican Foods

International Foods

ONTARIO FOODS

Eat well, live well.

HEALTHY EATING Canadian Pumpkin Soup



SEASONAL SERVINGS

The season will decide
our food offerings.

HEALTHY DINING

The best healthy
selection at lunch time.

HEALTHY FAST FOOD

Fast food that is both of
quality and is healthy.

HCM FOOD COURT

COME EAT LUNCH IN THE CITY OF HAMILTON

LUNCH

HCM FOOD COURT



HEALTHY GRILL

Enjoy a wide variety of healthy foods cooked on the grill.

LUNCH DELICACIES

There will be plenty of options for delicacies at lunch time.

UNIQUE TASTES

There will definitely food that you perhaps have never tasted during your lunch break.

All freshly made on site...

SWEET TOOTH

MMMM...
Hamilton



Very Very Very ... and Very some more
PROUD TO BE A CANADIAN BUSINESS!

SCOOP UNTIL YOUR HEARTS' CONTENT...

scoop

TREATS

Enjoy an abundance of candies and chocolates, chips and snacks.!

DRIED FRUITS

Enjoy a wide variety of dried fruits from Canada and also from all around the world.

Yummy Recipes

ALL CANADIAN

RESTAURANT

*Cocky
Rooster*



The finest rotisserie and grilled foods anywhere!



Proudly
launching in
Hamilton

REAL FOOD, GREAT TASTE, HAPPY TUMMY.

Shaggy Burgers



lunch and dinner time.

Created by many of Canada's best chefs and their creative ways to prepare among the most delicious fast food.



Hosiery and Apparel Accessories at HCM



CONTI

Wedding

CAKES

ELEGANCE TO FAIRY-TALE.

DECORATION

EVERYTHING THAT YOU
NEED, RIGHT DOWN TO THE
LITTLE DETAILS.

CONTI

BRIDE | GROOM | COUPLES

CUSTOM DESIGN

Wedding conceptual designs
for the perfect wedding.

WEDDING FASHION

Beautiful dresses and
stunning tuxedos.

CONTI WEDDING

MILAN | ITALY



Timeless

Moments



CONTI WEDDING

CONTI

JEWELLERY



BRIDAL JEWELLERY

The finest bridal jewellery imports from Italy and Armenia.

JEWELLERY FOR HIM

The finest jewellery imports from Italy and Armenia.

GIFTS FOR SPOUSE

The finest jewellery imports from Italy and Armenia.

THE CONTI FASHION HOUSE

BAD GIRL

FANTASIES

20

Looks to die for...

Delicacy served!

The finest in intimate
apparel Made in Italy.



naughty
glamour



*Wear what
you feel...*



VSP VALET

Black Panther Style

RESERVED AND HIGHLY SECURED GARAGE PARKING ADJACENT TO
THE BLACK PANTHER STRIP



*Who says
shopping is
boring?*





THE MOST SEXY GYM TO
EVER WORKOUT IN

BLACK PANTHER

FLAVES

LOOK
FIT
FEEL SEXY

FIRST YEAR FREE BASED ON
THREE YEAR SUBSCRIPTION.

#19 Fitness Gyms
+Indoor and Outdoor Track
+Pool and Sauna

*FITNESS
SPORT
MOTIVATION*

STRONG & HEALTHY

A Fitness Segment of

ULTIMATE PERFORMANCE

HARDCORE

FITNESS

FOR PEOPLE WHO ARE
SERIOUS ABOUT FITNESS

Due to the grand opening of HCM, the first year is free based on a three year subscription.

A fitness segment of **ULTIMATE PERFORMANCE**



ROYAL
ITALIA
SQUAD

Department store for fashion, home, and lifestyle.



mariposa essentials

CANADA

Mariposa Essentials at HCM will be categorized as a department store and will have two floors with both internal and external entrances and exits.



Mariposa Essentials Department Store will be owned and operated by Adriano Conti, CEO of Mariposa Group Canada; and will not function as a traditional franchise location.

First Floor (Ground Floor)

Mariposa Premier Designer Collections from Canada.

Mariposa Designer's Choice Decorum.
Mariposa Decorum Imports from Italy.

Second Floor (Upper Floor)

Mariposa Premier Designer Bed&Bath Collections from Canada.

Mariposa Designer's Choice Houseware.

Mariposa Kitchens and Dining.

Mariposa Valued Clients

There is finance and special benefits for Mariposa Valued Clients.

EXQUISITE CLOSET



The beauty created in a wardrobe

Exposé

LIVE ENTERTAINMENT

Every week there will be live entertainment produced at HCM.



CONTI GROUP

Music Concerts at HCM

MUSIC CITY HAMILTON

LOCAL TALENT MUSIC

The HCM Entertainment Pavilion enables local talent and also talent from across Canada and neighboring states of New York, Ohio, Illinois, and Michigan to gain exposure and showcase their artistry.

LET'S CELEBRATE MUSIC!

SOMETHIN' GOTTA GIVE

RECORDING STUDIO
FOR THE DISCOVERY
OF NEW MUSIC
TALENT.

CURTIS
JACKSON

50 Cent

KATALINA
CONTI

BABY Katsy

GET YOURSELF
SPONSORED
50/50

You will be mentored on how to remain an independent artist and evolve yourself into an iconic brand that you own and control.

HCM
NIGHTLIFE

A PLACE BEYOND YOUR IMAGINATION

club
XANADU

With

LIVE ENTERTAINMENT

DJ ENTERTAINMENT

RESERVE TICKETS

MEMBERSHIP ACCESS

DOORS OPEN 7PM

AN ENTERTAINMENT VENUE OF
BLACK PANTHER GROUP

A creation of Katalina Conti way back when she was a whipper snapper.

CLUB XANADU

**THE BEST
DJ ENTERTAINMENT
IN TOWN!**

Very Sexy Women and Distinguished
Gs can enjoy open access beyond
the rope.

**PARTY
TIME!**

**GREAT
CONCERTS**

CLUB XANADU | HAMILTON

HAMILTON CITY MALL

Designed and built by:

